

# Företagarnas Affärsutveckling

Företagarna Västerbotten together with Umeå University Holding AB wants to continue to promote business development and innovation in Västerbotten. Through the cooperation, carried out with the support of the European Regional Development Fund, Tillväxtverket and Umeå kommun, business ideas will be lifted from thought to action.

To help local entrepreneurs to develop their own business ideas, Företagarnas Affärsutveckling offers assistance with specialists from universities in the form of researchers, PhD students and students. A previously tested working method that gave very good results.

Another part of our project is to highlight existing research results and innovations from Umeå University and to offer existing entrepreneurs in the county to take care of and commercialize these on their own.

Företagarnas Affärsutveckling will start on August 1, 2016 and will take place until November 30, 2019. The operations cover all of Västerbotten County. The project is divided into two main areas:

## Idebanken

**Results** - Research results and innovation at Umeå University will benefit companies and society. This by creating opportunities for ideas, skills and research results to be transferred to existing commercial companies.

**Working method** - Through new ways of working, Idébanken will find ways to work with the regional business community and to create new collaborations between researchers and companies.

**Ideas** - Idébanken is primarily aimed at researchers and innovators who do not want to be entrepreneurs themselves but who want to see their ideas developed and commercialized.

## Innovationsbryggan

**Sustainable** - Opportunities to develop and to create a team to commercialize new products, services and or ideas. A team is created around the product / service so that the conditions for these can be developed and commercialized.

**Meeting Place** - To create platforms, networks and paths in such & networks that companies and universities find ways of working together.

**Skills** - Engage researchers / students on behalf of companies in need of development.

### Our offer?

- Free help to commercialize more products, services and ideas, by putting together teams based on needs.
- Offer the opportunity for students or researchers to work with a mission in a company. We stand for pay up to 6 months.
- Commercialize more research results in Västerbotten
- Network / meeting place - for growth, creating new collaborations for growth.

### Want to know more?

Contact one of our project managers.

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