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**FOR FÖRETAGARNA AND
TRANSPARENCY INTERNATIONAL**

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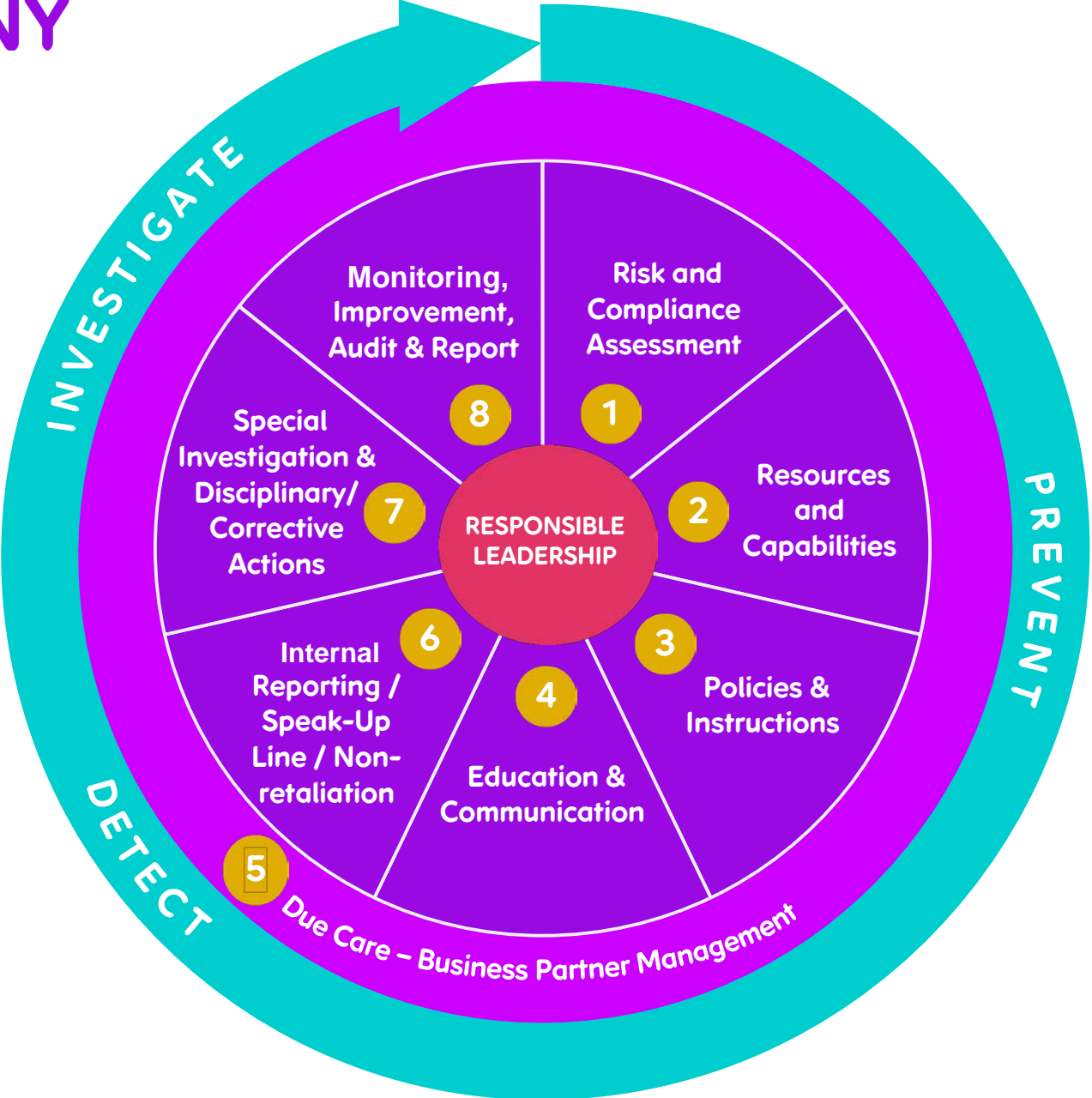


WHY?

- 1. Corruption erodes the trust in the institutions and in the individuals**
- 2. Corruption costs**
- 3. Doing business based on corruption is not sustainable**



TELIA COMPANY COMPLIANCE FRAMEWORK



GOOD COMPLIANCE IS SIMPLY GOOD BUSINESS

1. Identify the risks in what you do
2. Designate someone for this
3. Set some ground rules
4. Make sure everyone knows them
5. ...including your business partners
6. Foster an open culture
7. Introduce accountability
8. Check occasionally that you are on the right track



INFORMED DECISIONS TO MANAGE UNCERTAINTY IN THIRD PARTY RELATIONSHIPS

1. Ask questions

2. Make the transaction transparent

3. Introduce accountability

4. Understand the risks

5. Assess the cost of mitigation

6. Be prepared to walk away

